

# ShingleMaster™ PREMIER

## COMPANY CREDENTIAL

The Best of the Best



The highest level credential a company can earn. Achieving PREMIER status tells customers you're one of the best in the business.

### What's In It for Your Company?

#### Warranty

- When you install a CertainTeed Integrity Roof System (IRS), you are exclusively authorized to offer all three levels of SureStart™ PLUS extended warranty protection.
- Roofer's Rewards™ - Receive \$8,000 of SureStart PLUS extended warranty funds every year.

#### Marketing

- Contractor Cash Back bonus.
- Marketing and sales support that highlights your company credential.
- Access and investment into quality leads.
- Priority Find-A-Pro listing with expanded profile feature.

#### Education

- Highest number of credentialed installers and supervisors in the industry.
- Standardized workmanship and knowledgeable salespeople.
- Exclusive access to online course work, events, and continuing education credits.

#### Resources

- MyEDGE® Portal access.
- Affinity Partner discounts.
- Building Business Connections for peer networking.
- Exclusive access to Customer TrackRecord™, CertainTeed's independent customer-satisfaction and problem-detection survey.

### How Does Your Company Earn It?

Your CertainTeed Territory Manager conducts a pre-qualification consultation with the company owner to review the accreditation criteria.†

#### Business Requirements

- Company must have been in business for at least five years, **OR** has operated as a ShingleMaster™ PRO Roofing Contractor for at least one year, **OR** have prior industry experience that CertainTeed considers a comparable qualification.
- The owner passes the Business Fiscal Responsibility™ exam.
- Submit proof of workers' compensation insurance, as required by law, and liability insurance.
- The owner signs and agrees to abide by the program Code of Ethics and Professional Practices, including on-going program requirements.
- Company must be properly licensed.
- Credit history in good standing.

#### Education Requirements

- All job supervisors, plus 75% of your shingle installation workforce, must be Master Craftsman® Roofing Contractors.
- Installation workforce must include one Master Craftsman SELECT® Roofing Contractor.
- Two employees must obtain their Master Craftsman® Shingle Quality Specialist™ Credential.
- Earn two continuing education credits.

#### Partnership Requirements

- 90% share of business, CertainTeed reserves the right to audit compliance at any time.
- At least 30 extended warranty registrations (up to 10 IRS-only).

†CertainTeed may revoke or cancel credentials at any time, at its sole discretion, including failure to meet program requirements or other reasons deemed appropriate.

\*See CertainTeed's Asphalt Shingle Residential Products Limited Warranty for complete details, conditions, limitations and exclusions. For a copy, go to [www.certainteed.com](http://www.certainteed.com) or call 800-782-8777.

NOTE: XT™25 shingles carry 10 years with 3-STAR, 20 years with 4-STAR Coverage and 25 years with 5-STAR Coverage.

Fully transferable for 15 years with 3-STAR Coverage, 20 years with 4-STAR Coverage, and 20 years with 5-STAR Coverage.

\*\*Applies to single-family detached houses. Duration for all other types of structures is limited to 25 years.

\*\*\*Applies to single-family detached houses. Duration for all other types of structures is limited to 30 years.

**Low-Slope Roof Sections:** If a project being roofed with CertainTeed shingles has a low-slope section that will be roofed with our Flintlastic® SA, or our SMARTCOAT™ systems, SureStart PLUS extends FULL coverage for the duration of the low-slope warranted period, depending on the level of protection you choose. Residential shingles must be a minimum of one and a half times (1.5X) the amount of flat roof submitted (low-slope square maximum may apply). See Low-Slope Residential Limited Warranty for system requirements and warranty durations.

Warranty Type	Standard*	★★★ 3-STAR	★★★★ 4-STAR	★★★★★ 5-STAR
Coverage	Manufacturing Defects	Manufacturing Defects	Manufacturing Defects	Manufacturing Defects
SureStart - Single Family (Non-prorated)	10 years	50 years**	50 years***	50 years***
Materials & Labor	✓	✓	✓	✓
Tear-Off		✓	✓	✓
Disposal		✓	✓	✓
Workmanship			15 years	30 years



#### CertainTeed

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# HOMEOWNERS



## Protect your investment

The extra measure of protection when a credentialed company installs an Integrity Roof System®

**SureStart™ PLUS Protection for individual homeowners who own and use the property as their residence where the shingles are installed.** (Excludes condominiums, homeowners associations, etc.; refer to CertainTeed's limited warranty for details.)

All CertainTeed shingles carry standard SureStart protection which fully covers your shingles in the event of a manufacturing defect during the early years following installation. Once the SureStart period ends, typically after 10 years, you are covered for shingles only and at a reduced rate as the roof ages.

When a CertainTeed Integrity Roof System® is installed, your ShingleMaster™ PREMIER Credentialed Contractor is exclusively authorized to offer you enhanced SureStart PLUS protection, which takes traditional SureStart protection and extends coverage for up to 50 years.

Warranty Type	Standard	★★★ 3-STAR	★★★★ 4-STAR	★★★★★ 5-STAR
Coverage	Manufacturing Defects	Manufacturing Defects	Manufacturing Defects	Manufacturing Defects
SureStart - Single Family (Non-prorated)	10 years	50 years*	50 years**	50 years**
Materials & Labor	✓	✓	✓	✓
Tear-Off		✓	✓	✓
Disposal		✓	✓	✓
Workmanship			15 years	30 years

**NOTE: XT™25 shingles carry 10 years with 3-STAR, 20 years with 4-STAR Coverage and 25 years with 5-STAR Coverage.**

Fully transferable for 15 years with 3-STAR Coverage, 20 years with 4-STAR Coverage, and 20 years with 5-STAR Coverage.

\*Applies to single-family detached houses. Duration for all other types of structures is limited to 25 years.

\*\*Applies to single-family detached houses. Duration for all other types of structures is limited to 30 years.

**Low-Slope Roof Sections:** If a project being roofed with CertainTeed shingles has a low-slope section that will be roofed with our Flintlastic® SA , or our SMARTCOAT™ systems, SureStart PLUS extends FULL coverage for the duration of the low-slope warranted period, depending on the level of protection you choose. Residential shingles must be a minimum of one and a half times (1.5X) the amount of flat roof submitted (low-slope square maximum may apply). See Low-Slope Residential Limited Warranty for system requirements and warranty durations.

The accreditation of a roofing contractor as a CertainTeed Credentialed Contractor is CertainTeed's acknowledgment that the contractor has met program criteria. This designation is intended to assist in the selection of a contractor, but is not intended as a guarantee of the contractor's workmanship or integrity. Roofing contractors are independent organizations and are not agents or affiliates of CertainTeed. As independent contractors, they, and not CertainTeed, are solely responsible for the quality of their work and the conduct of their employees. Contractor credential status is available by contacting CertainTeed.

See CertainTeed's Asphalt Shingle Residential Products Limited Warranty for complete details, conditions, limitations and exclusions. For a copy, go to [www.certainteed.com](http://www.certainteed.com) or call 800-782-8777.





# Integrity Roof System®

PERFORMANCE ENGINEERED FOR COMPLETE PROTECTION,  
STRONG RESILIENCE AND LASTING BEAUTY



With as much care as you take in selecting the right contractor, choosing the right roof system is equally as important. A CertainTeed Integrity Roof System combines key elements that help ensure you have a well-built roof for long-lasting performance.

## 1. Waterproofing Underlayment

The first step in your defense against the elements. Self-adhering underlayment is installed at vulnerable areas of your roof to help prevent leaks from wind-driven rain and ice dams.

## 2. Water-Resistant Underlayment

Provides a protective layer over the roof deck and acts as a secondary barrier against leaks.

## 3. Shingle Starter

Designed to work in tandem with the roof shingles above for optimal shingle sealing and performance.

## 4. Shingles

Choose from a variety of Good-Better-Best styles to complement any roof design and fit your budget.

## 5. Ventilation

A roof that breathes is shown to perform better and last longer. Ridge Vents, in combination with Intake Vents, allow air to flow on the underside of your roof deck, keeping the attic cooler in the summer and drier in the winter.

## 6. Hip & Ridge

Available in numerous profiles, these accessories are used on the roof's hip and ridge lines for a distinctive finishing touch to your new roof.

Products shown above are for illustrative purposes only. For complete list of CertainTeed products in each category, please visit [certainteed.com](http://certainteed.com).

learn more at:

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# PROPERTY OWNERS



## Protect your investment

The extra measure of protection when a credentialed company installs an Integrity Roof System®

**SureStart™ PLUS Protection for property owners who are not individual homeowners and all structures not used by these individuals as their residences.** (Includes, for example: corporations, partnerships, schools, condominiums, homeowner associations, and apartment buildings. Refer to CertainTeed's limited warranty for more details on "Other Ownership".)

All CertainTeed shingles carry standard SureStart protection which fully covers your shingles in the event of a manufacturing defect during the early years following installation. Once the SureStart period ends, typically after 10 years, you are covered for shingles only and at a reduced rate as the roof ages.

When a CertainTeed Integrity Roof System® is installed, your ShingleMaster™ PREMIER Credentialed Contractor is exclusively authorized to offer you enhanced SureStart PLUS protection, which takes traditional SureStart protection and extends coverage for up to 30 years depending on the level of protection selected.

Warranty Type	Standard	★★★ 3-STAR	★★★★ 4-STAR	★★★★★ 5-STAR
Coverage	Manufacturing Defects	Manufacturing Defects	Manufacturing Defects	Manufacturing Defects
SureStart	10 years	25 years	30 years	30 years
Materials & Labor	✓	✓	✓	✓
Tear-Off		✓	✓	✓
Disposal		✓	✓	✓
Workmanship			15 years	30 years

**NOTE: XT™25 shingles carry 10 years with 3-STAR, 20 years with 4-STAR Coverage and 25 years with 5-STAR Coverage.**

Fully transferable for 15 years with 3-STAR Coverage, 20 years with 4-STAR Coverage, and 20 years with 5-STAR Coverage.

**Low-Slope Roof Sections:** If a project being roofed with CertainTeed shingles has a low-slope section that will be roofed with our Flintlastic® SA , or our SMARTCOAT™ systems, SureStart PLUS extends FULL coverage for the duration of the low-slope warranted period, depending on the level of protection you choose. Residential shingles must be a minimum of one and a half times (1.5X) the amount of flat roof submitted (low-slope square maximum may apply). See Low-Slope Residential Limited Warranty for system requirements and warranty durations.

The accreditation of a roofing contractor as a CertainTeed Credentialed Contractor is CertainTeed's acknowledgment that the contractor has met program criteria. This designation is intended to assist in the selection of a contractor, but is not intended as a guarantee of the contractor's workmanship or integrity. Roofing contractors are independent organizations and are not agents or affiliates of CertainTeed. As independent contractors, they, and not CertainTeed, are solely responsible for the quality of their work and the conduct of their employees. Contractor credential status is available by contacting CertainTeed.

**See CertainTeed's Asphalt Shingle Residential Products Limited Warranty for complete details, conditions, limitations and exclusions.**

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With as much care as you take in selecting the right contractor, choosing the right roof system is equally as important. A CertainTeed Integrity Roof System combines key elements that help ensure you have a well-built roof for long-lasting performance.

## 1. Waterproofing Underlayment

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## 2. Water-Resistant Underlayment

Provides a protective layer over the roof deck and acts as a secondary barrier against leaks.

## 3. Shingle Starter

Designed to work in tandem with the roof shingles above for optimal shingle sealing and performance.

## 4. Shingles

Choose from a variety of Good-Better-Best styles to complement any roof design and fit your budget.

## 5. Ventilation

A roof that breathes is shown to perform better and last longer. Ridge Vents, in combination with Intake Vents, allow air to flow on the underside of your roof deck, keeping the attic cooler in the summer and drier in the winter.

## 6. Hip & Ridge

Available in numerous profiles, these accessories are used on the roof's hip and ridge lines for a distinctive finishing touch to your new roof.

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# SureStart™ PLUS 5-STAR Warranty

The Best Warranty Protection  
in the Industry

 **certainteed**  
SAINT-GOBAIN



  
SAINT-GOBAIN

# Be Sure

You've selected a CertainTeed ShingleMaster™ PREMIER and you're choosing the right shingles and roof system. Why not add that extra layer of protection with our SureStart™ PLUS 5-STAR Warranty?

All CertainTeed shingles carry standard SureStart protection which fully covers your shingles during the early years following installation in the event of a manufacturing defect. Once the SureStart period ends, typically after 10 years, you are covered for shingles only and at a reduced rate as the roof ages.

Your CertainTeed ShingleMaster PREMIER is exclusively authorized to offer you SureStart PLUS 5-STAR protection—the absolute best—which takes CertainTeed's traditional SureStart protection and extends coverage for up to 50 years. That means, in the event of a manufacturing defect, you are fully covered. A 5-STAR Warranty also includes Workmanship coverage!



# 5-STAR Service

## ShingleMaster™ PREMIER

By choosing a CertainTeed ShingleMaster PREMIER you are selecting a contractor in the top 1% of their profession who has met the most stringent credentialing requirements in the roofing industry.

Superior knowledge combined with superior products is what makes the SureStart™ PLUS 5-STAR Warranty possible. That's why only a CertainTeed ShingleMaster PREMIER is authorized to offer a SureStart PLUS 5-STAR Warranty.

Earning our highest-level credential involves several significant educational and accreditation steps.

### ShingleMaster PREMIER requirements:

#### Well Qualified and Knowledgeable

- Through testing and regular re-accreditation, all SureStart PLUS 5-STAR Warranty supervisors and at least 75 percent of the company's installers are Master Craftsman® Roofing Contractor.
- To become a Master Craftsman Roofing Contractor or a Master Craftsman SELECT Roofing Contractor, an individual must successfully pass an exam based off of information contained in the Master Craftsman Shingle Applicator's Manual ("SAM"). The SAM is an educational tool that contains installation best practices for all individual CertainTeed residential roofing products, the Integrity Roof System, Flintlastic SA modified-bitumen rolled roofing as well as other topics important to the success of roofing contractors.
- Two or more company employees have earned the Master Craftsman® Shingle Quality Specialist™ designation after passing a test on the CertainTeed Shingle Technology Manual, which strengthens their knowledge of shingle products, quality standards and satisfying customer objectives.
- Company has completed two or more continuing education credits, demonstrating their commitment to staying current with industry standards and best practices.
- Owner of the company has passed the Business Fiscal Responsibility™ exam, demonstrating their knowledge of sound financial practices and commitment to responsible business management.

#### Insured and Established

- The ShingleMaster PREMIER must carry worker's compensation insurance, as required by law, and liability insurance covering roofing. This coverage is critical for the customer protection we insist on.
- The company must have been in business for a minimum of five years or held the ShingleMaster™ PRO credential for at least one year, or have prior industry experience that CertainTeed considers a comparable qualification.

#### Ethical and Customer-Focused

- The ShingleMaster PREMIER agrees to abide by a Code of Ethics and Professional Practices that covers compliance with applicable laws, standards of workmanship, customer service and business administration.
- CertainTeed sends a Customer TrackRecord™ survey to measure the ShingleMaster PREMIER's performance on SureStart PLUS roofing projects. The company must maintain a customer satisfaction rating of 4 or higher on a five-point scale.
- Contractors are rated on communication skills, professionalism, timeliness, responsiveness, workmanship, care put into the work and the overall satisfaction of you, the customer.
- By evaluating the contractor's performance, we can ensure ShingleMaster PREMIERs are providing service that satisfies your needs.



# 5-STAR System

## Integrity Roof System®



PERFORMANCE ENGINEERED FOR COMPLETE PROTECTION, STRONG RESILIENCE AND LASTING BEAUTY

With as much care as you take in selecting the right contractor, choosing the right roof system is equally as important. A CertainTeed Integrity Roof System combines key elements that help ensure you have a well-built roof for long-lasting performance. The CertainTeed Integrity Roof System was established in 1998 and continues to be the roofing contractor's complete roofing system of choice.

It all starts with CertainTeed's broad line of shingles, featuring brilliant color blends, dramatic styles and shadow lines, and the strongest warranties in the industry. The right shingle can mean the difference between an average, everyday look or a beautiful roof that's the talk of the neighborhood.

Shingles are just the beginning - to keep your new roof performing and looking great for years to come it takes a complete CertainTeed Integrity Roof System approach.

### 1. Waterproofing Underlayment

The first step in your defense against the elements. Self-adhering underlayment is installed at vulnerable areas of your roof to help prevent leaks from wind-driven rain and ice dams.

### 2. Water-Resistant Underlayment

Provides a protective layer over the roof deck and acts as a secondary barrier against leaks.

### 3. Shingle Starter

Designed to work in tandem with the roof shingles above for optimal shingle sealing and performance.

### 4. Shingles

Choose from a variety of Good-Better-Best styles to complement any roof design and fit your budget.

### 5. Ventilation

A roof that breathes is shown to perform better and last longer. Ridge Vents, in combination with Intake Vents, allow air to flow on the underside of your roof deck, keeping the attic cooler in the summer and drier in the winter.

### 6. Hip & Ridge

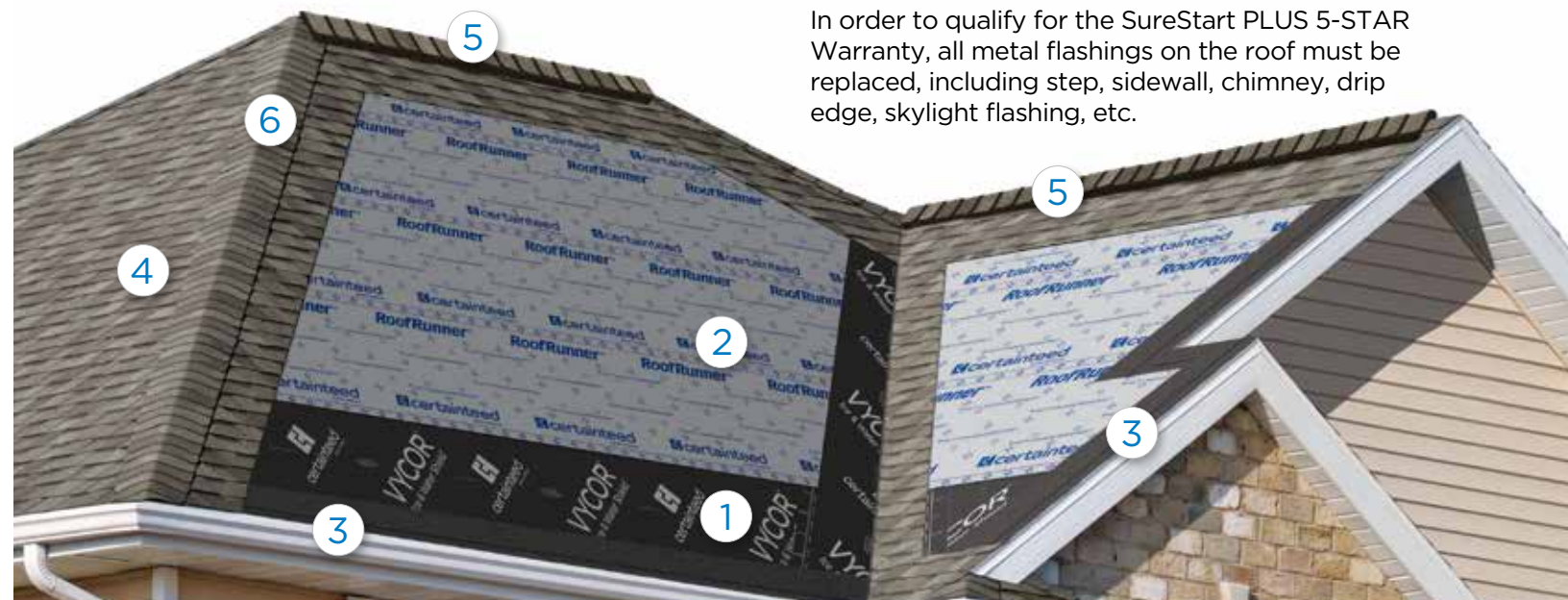
Available in numerous profiles, these accessories are used on the roof's hip and ridge lines for a distinctive finishing touch to your new roof.

### Low-Slope Sections

CertainTeed Flintlastic® and SMARTCOAT™ roofing products are also available for low-slope roof areas.

### Metal Flashings

In order to qualify for the SureStart PLUS 5-STAR Warranty, all metal flashings on the roof must be replaced, including step, sidewall, chimney, drip edge, skylight flashing, etc.



# 5-STAR Protection

Now that you've selected your contractor and your Integrity Roof System components, it's time to protect your investment.



SureStart™ PLUS 5-STAR protection covers you for up to 50 years for the cost of materials and labor, tear-off, and disposal in the event of a manufacturing defect. And, we cover you for up to 30 years should there be a defect in your contractor's workmanship!

Warranty Type	Standard	5-STAR
Coverage	Manufacturing Defects	Manufacturing Defects
SureStart - Single Family (Non-prorated)	10 years	50 years*
Materials & Labor	✓	✓
Tear-Off		✓
Disposal		✓
Workmanship		30 years

**NOTES:** XT™25 shingles carry 25 years with 5-STAR coverage, including the features as indicated above.

For Patriot® and Patriot® XL shingles the manufacturing defect must cause leaks.

Fully transferable from the original property owner/consumer to the first subsequent owner for 20 years from the date of installation—five years longer than the typical warranty.

\*Applies to single-family detached houses. Duration for all other types of structures is limited to 30 years.

**Low-Slope Roof Sections:** If a project being roofed with CertainTeed shingles has a low-slope section that will be roofed with our Flintlastic® SA, or our SMARTCOAT™ systems, SureStart PLUS extends FULL coverage for the duration of the low-slope warranted period, depending on the level of protection you choose. Residential shingles must be a minimum of one and a half times (1.5X) the amount of flat roof submitted (low-slope square maximum may apply). See Low-Slope Residential Limited Warranty for system requirements and warranty durations.

See CertainTeed's Asphalt Shingle Residential Products Limited Warranty for complete details, conditions, limitations and exclusions. For a copy, go to [www.certainteed.com](http://www.certainteed.com) or call 800-782-8777.

## SureStart™ PLUS Protection for Your Investment

Example of approximate cost for an average residential reroofing project:

Installed cost of an Integrity Roof System: \$15,000

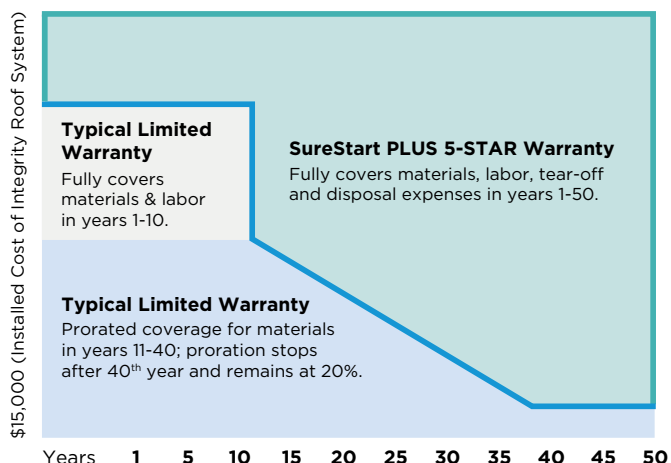
Projected Replacement Cost of an Integrity Roof System (assumes 2% Annual Inflation)		Value Provided by a Typical Limited Warranty	Value Provided by SureStart PLUS 5-STAR Coverage
Year	Projected Cost	Amount Provided	Amount Provided
1	\$15,300	\$9,180	\$15,300
5	\$16,561	\$9,937	\$16,561
10	\$18,285	\$10,971	\$18,285
11	\$18,651	\$4,849	\$18,651
20	\$22,289	\$4,458	\$22,289
30	\$27,170	\$3,532	\$27,170
40	\$33,121	\$2,318	\$33,121
50	\$40,374	\$2,826	\$40,374

This example is based on most shingle manufacturers limited warranties and is for illustrative purposes only.

**Actual costs will vary by region and roof type.**

**Note: Numbers do not include labor.**

## CertainTeed's SureStart PLUS 5-STAR Protection versus Limited Lifetime Warranty



**Warranty coverage comparison over time**  
(Example is for a residential home; see warranty for details)

With SureStart PLUS protection, the amount of coverage remains constant for the full term of the warranty.

# CERTAINTEED ROOFING



learn more at: [certainteed.com/roofing](https://certainteed.com/roofing)



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# SureStart™ PLUS 4-STAR Warranty

Protection for Added  
Peace of Mind

 certainteed  
SAINT-GOBAIN



  
SAINT-GOBAIN

# It's about Pros, Products and Protection

## For added Peace of Mind

An investment in a new roof is no laughing matter. You want to make sure you're getting the right contractor, the right products and the right protection.

It all starts with finding a qualified professional contractor. Hiring a contractor who carries a CertainTeed Credential means you're getting one of the best—a pro that cares about quality and professionalism.

And only a CertainTeed ShingleMaster PRO or ShingleMaster PREMIER Credentialed Contractor is authorized to offer SureStart™ PLUS 4-STAR coverage to protect you and your most precious assets.



# Integrity Roof System®

PERFORMANCE ENGINEERED FOR COMPLETE PROTECTION,  
STRONG RESILIENCE AND LASTING BEAUTY



With as much care as you take in selecting the right contractor, choosing the right roof system is equally as important. A CertainTeed Integrity Roof System combines key elements that help ensure you have a well-built roof for long-lasting performance.

## 1. Waterproofing Underlayment

The first step in your defense against the elements. Self-adhering underlayment is installed at vulnerable areas of your roof to help prevent leaks from wind-driven rain and ice dams.

## 2. Water-Resistant Underlayment

Provides a protective layer over the roof deck and acts as a secondary barrier against leaks.

## 3. Shingle Starter

Designed to work in tandem with the roof shingles above for optimal shingle sealing and performance.

## 4. Shingles

Choose from a variety of Good-Better-Best styles to complement any roof design and fit your budget.

## 5. Ventilation

A roof that breathes is shown to perform better and last longer. Ridge Vents, in combination with Intake Vents, allow air to flow on the underside of your roof deck, keeping the attic cooler in the summer and drier in the winter.

## 6. Hip & Ridge

Available in numerous profiles, these accessories are used on the roof's hip and ridge lines for a distinctive finishing touch to your new roof.



# 4-STAR Protection

You've selected a qualified CertainTeed credentialed contractor and you're choosing the right shingles and roof system. Why not add that extra layer of protection with SureStart™ PLUS?



All CertainTeed shingles carry standard SureStart protection which fully covers your shingles during the early years following installation in the event of a manufacturing defect. Once the SureStart period ends, typically after 10 years, you are covered for shingles only and at a reduced rate as the roof ages.

Your CertainTeed Credentialed Contractor is exclusively authorized to offer you SureStart PLUS 4-STAR protection, which takes CertainTeed's traditional SureStart protection and extends coverage for up to 50 years. That means, in the event of a manufacturing defect, you are fully covered.

Warranty Type	Standard	4-STAR
Coverage	Manufacturing Defects	Manufacturing Defects
SureStart - Single Family (Non-prorated)	10 years	50 years*
Materials & Labor	✓	✓
Tear-Off		✓
Disposal		✓
Workmanship		15 years

**NOTES:** XT™25 shingles carry 20 years with 4-STAR coverage, including the features as indicated above.

For Patriot® and Patriot XL shingles the manufacturing defect must cause leaks.

Fully transferable for 20 years with 4-STAR Coverage.

\*Applies to single-family detached houses. Duration for all other types of structures is limited to 30 years.

**Low-Slope Roof Sections:** If a project being roofed with CertainTeed shingles has a low-slope section that will be roofed with our Flintlastic® SA modified asphalt self-adhered roof system, or our SMARTCOAT™ liquid-applied roof restoration systems, installed by a CertainTeed Commercial Credentialed contractor, SureStart PLUS extends FULL coverage for the duration of the low-slope warranted period, depending on the level of protection you choose. Residential shingles must be a minimum of one and a half times (1.5X) the amount of flat roof submitted. See Low-Slope Residential Limited Warranty for system requirements and warranty durations.

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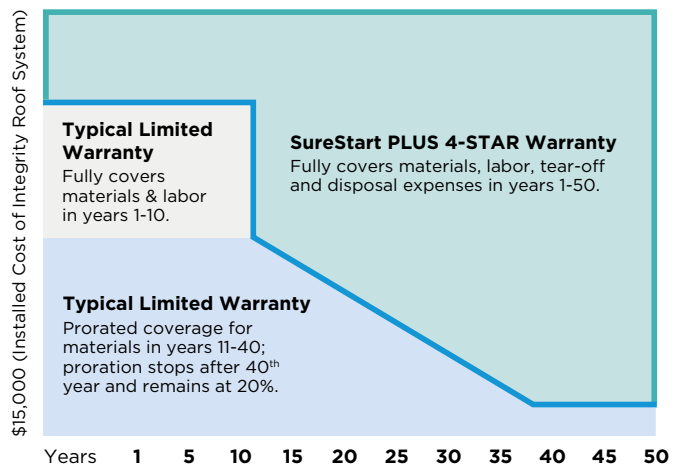
## SureStart™ PLUS Protection for Your Investment

**Example of approximate cost for an average residential reroofing project:  
Installed cost of an Integrity Roof System: \$15,000**

Projected Replacement Cost of an Integrity Roof System (assumes 2% Annual Inflation)		Value Provided by a Typical Limited Warranty	Value Provided by SureStart PLUS 4-STAR Coverage
Year	Projected Cost	Amount Provided	Amount Provided
1	\$15,300	\$9,180	\$15,300
5	\$16,561	\$9,937	\$16,561
10	\$18,285	\$10,971	\$18,285
11	\$18,651	\$4,849	\$18,651
20	\$22,289	\$4,458	\$22,289
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**Note: Numbers do not include labor.**

## CertainTeed's SureStart PLUS 4-STAR Protection versus Limited Lifetime Warranty



**Warranty coverage comparison over time**  
(Example is for a residential home; see warranty for details)

With SureStart PLUS protection, the amount of coverage remains constant for the full term of the warranty.

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# SureStart™ PLUS 3-STAR Warranty

Protection for Added  
Peace of Mind

 certainteed  
SAINT-GOBAIN



  
SAINT-GOBAIN

# It's about Pros, Products and Protection

## For added Peace of Mind

An investment in a new roof is no laughing matter. You want to make sure you're getting the right contractor, the right products and the right protection.

It all starts with finding a qualified professional contractor. Hiring a contractor who carries a CertainTeed Credentialed means you're getting one of the best—a pro that cares about quality and professionalism.

And only a CertainTeed Credentialed Contractor is authorized to offer SureStart™ PLUS 3-STAR coverage to protect you and your most precious assets.



# Integrity Roof System®

PERFORMANCE ENGINEERED FOR COMPLETE PROTECTION,  
STRONG RESILIENCE AND LASTING BEAUTY



With as much care as you take in selecting the right contractor, choosing the right roof system is equally as important. A CertainTeed Integrity Roof System combines key elements that help ensure you have a well-built roof for long-lasting performance.

## 1. Waterproofing Underlayment

The first step in your defense against the elements. Self-adhering underlayment is installed at vulnerable areas of your roof to help prevent leaks from wind-driven rain and ice dams.

## 2. Water-Resistant Underlayment

Provides a protective layer over the roof deck and acts as a secondary barrier against leaks.

## 3. Shingle Starter

Designed to work in tandem with the roof shingles above for optimal shingle sealing and performance.

## 4. Shingles

Choose from a variety of Good-Better-Best styles to complement any roof design and fit your budget.

## 5. Ventilation

A roof that breathes is shown to perform better and last longer. Ridge Vents, in combination with Intake Vents, allow air to flow on the underside of your roof deck, keeping the attic cooler in the summer and drier in the winter.

## 6. Hip & Ridge

Available in numerous profiles, these accessories are used on the roof's hip and ridge lines for a distinctive finishing touch to your new roof.



# 3-STAR Protection

You've selected a qualified CertainTeed credentialed contractor and you're choosing the right shingles and roof system. Why not add that extra layer of protection with SureStart™ PLUS?



All CertainTeed shingles carry standard SureStart protection which fully covers your shingles during the early years following installation in the event of a manufacturing defect. Once the SureStart period ends, typically after 10 years, you are covered for shingles only and at a reduced rate as the roof ages.

Your CertainTeed Credentialed Contractor is exclusively authorized to offer you SureStart PLUS 3-STAR protection, which takes CertainTeed's traditional SureStart protection and extends coverage for up to 50 years. That means, in the event of a manufacturing defect, you are fully covered.

Warranty Type	Standard	3-STAR
Coverage	Manufacturing Defects	Manufacturing Defects
SureStart - Single Family (Non-prorated)	10 years	50 years*
Materials & Labor	✓	✓
Tear-Off		✓
Disposal		✓

**NOTES:** XT™25 shingles carry 10 years with 3-STAR coverage, including the features as indicated above.

For Patriot® and Patriot® XL shingles the manufacturing defect must cause leaks.

Fully transferable for 15 years with 3-STAR Coverage.

\*Applies to single-family detached houses. Duration for all other types of structures is limited to 25 years.

**Low-Slope Roof Sections:** If a project being roofed with CertainTeed shingles has a low-slope section that will be roofed with our Flintlastic® SA modified asphalt self-adhered roof system, or our SMARTCOAT™ liquid-applied roof restoration systems, SureStart PLUS extends FULL coverage for the duration of the low-slope warranted period, depending on the level of protection you choose. Residential shingles must be a minimum of one and a half times (1.5X) the amount of flat roof submitted. See Low-Slope Residential Limited Warranty for system requirements and warranty durations.

See CertainTeed's Asphalt Shingle Residential Products Limited Warranty for complete details, conditions, limitations and exclusions. For a copy, go to [www.certainteed.com](http://www.certainteed.com) or call 800-782-8777.

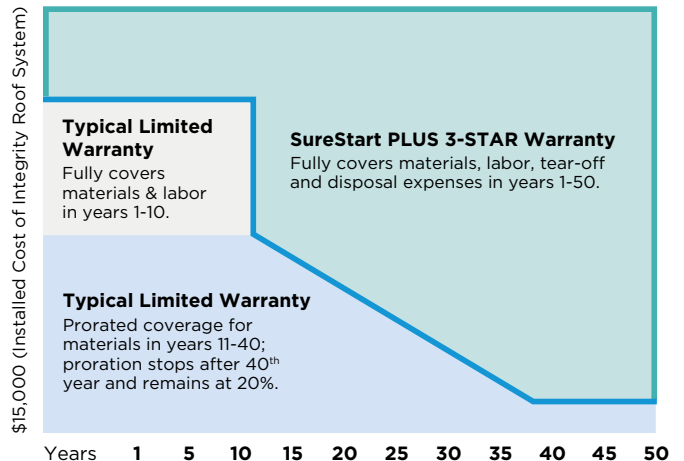
## SureStart™ PLUS Protection for Your Investment

**Example of approximate cost for an average residential reroofing project:  
Installed cost of an Integrity Roof System: \$15,000**

Projected Replacement Cost of an Integrity Roof System (assumes 2% Annual Inflation)		Value Provided by a Typical Limited Warranty	Value Provided by SureStart PLUS 3-STAR Coverage
Year	Projected Cost	Amount Provided	Amount Provided
1	\$15,300	\$9,180	\$15,300
5	\$16,561	\$9,937	\$16,561
10	\$18,285	\$10,971	\$18,285
11	\$18,651	\$4,849	\$18,651
20	\$22,289	\$4,458	\$22,289
30	\$27,170	\$3,532	\$27,170
40	\$33,121	\$2,318	\$33,121
50	\$40,374	\$2,826	\$40,374

This example is based on most shingle manufacturers limited warranties and is for illustrative purposes only. **Actual costs will vary by region and roof type.**  
**Note: Numbers do not include labor.**

## CertainTeed's SureStart PLUS 3-STAR Protection versus Limited Lifetime Warranty



**Warranty coverage comparison over time**  
(Example is for a residential home; see warranty for details)

With SureStart PLUS protection, the amount of coverage remains constant for the full term of the warranty.

# CERTAINTEED ROOFING



learn more at: [certainteed.com/roofing](https://certainteed.com/roofing)



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# ShingleMaster™ PREMIER

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You're Getting One of the Best



# A PREMIER Company

The ShingleMaster™ PREMIER credential represents the highest standards in the shingle roofing industry.

It includes a rigorous process, including several significant educational and accreditation steps – a mark of distinction that separates a ShingleMaster PREMIER from most other companies.

The company must continue to meet the following requirements to maintain the credential.

## The Most Well-Qualified Installers

- Through testing and regular re-accreditation we ensure that all supervisors and at least 75% of the company's installers are Master Craftsman® Roofing Contractors and at least one Master Craftsman SELECT Roofing Contractor is employed - the highest and most prestigious individual credential CertainTeed has to offer!
- Information from the Master Craftman Shingle Applicator's Manual provides instruction to Master Craftsman, making them some of **the most knowledgeable roofing installers** in the industry.
- To maintain the credential, companies must earn 2 continuing education credits annually by attending approved trainings or workshops.

## Product Knowledge

- Two or more company employees have earned the Master Craftsman® Shingle Quality Specialist™ designation after passing a test on the CertainTeed *Shingle Technology Manual*, which proves their knowledge of shingle products, quality standards and satisfying customer objectives.
- **Trust in their expertise** to explain important differences between shingles and offer an appropriate selection of products for your roof.

## Insured and Established

- The ShingleMaster PREMIER company must carry worker's compensation insurance, as required by law, and liability insurance covering roofing. This coverage is **critical for your protection**.
- This company has been in business for a minimum of five years or has been a ShingleMaster™ PRO for at least one year, or has prior industry experience that CertainTeed considers a comparable qualification.

## Ethical Conduct and Customer-Focused

- The ShingleMaster PREMIER company agrees to abide by a code of ethics that covers compliance with applicable laws, and requires standards of workmanship, customer service and business administration.
- This company must maintain a customer satisfaction rating of 4 or higher on a five-point scale.
- Credit history must be in good standing to qualify for and maintain the ShingleMaster PREMIER credential.

## Up-to-date and Ongoing Credential Requirements

- CertainTeed keeps records on each ShingleMaster PREMIER to ensure their credentials and insurance coverage are current.
- Call 800-782-8777 to ask about a contractor's credential status or look them up on the **Find a Pro section of [www.certainteed.com](http://www.certainteed.com)**

## Only a ShingleMaster PREMIER Can Offer CertainTeed's Strongest Warranty

You've selected a qualified CertainTeed credentialed contractor and you're choosing the Integrity Roof System. Why not add that extra layer of protection with SureStart™ PLUS?

All CertainTeed shingles carry standard SureStart protection which fully covers your shingles during the early years following installation in the event of a manufacturing defect. Once the SureStart period ends, typically after 10 years, you are covered for shingles only and at a reduced rate as the roof ages.

Your CertainTeed ShingleMaster PREMIER is exclusively authorized to offer you all three levels of SureStart PLUS enhanced warranty coverage, which takes CertainTeed's traditional SureStart protection and extends coverage for up to 50 years, depending on the level of protection you choose. That means, in the event of a manufacturing defect, you are fully covered.

## Customer TrackRecord™

Selecting the best roofing contractor can make all the difference.

Knowing what other homeowners think of a contractor can bring both comfort and confidence that you are receiving the best service, products and pricing.

### Here's how you find a contractor's Customer TrackRecord:

- Visit [certainteed.com/findapro](http://certainteed.com/findapro)
- Enter your zip code
- Identify your contractor – all contractors participating in TrackRecord will have stars under their name and a rating from their previous customers
- Completed jobs will be rated 1-5, with 5 being excellent





## SureStart PLUS Enhances Your Warranty Protection for Greater Peace of Mind



Not only does CertainTeed's exclusive SureStart™ PLUS offer the best protection you can get over the long term, it expands your coverage even more. It's the result of roofing products that are manufactured with quality materials and installed by skilled craftsmen.

Warranty Type	Standard	★★★ 3-STAR	★★★★ 4-STAR	★★★★★ 5-STAR
Coverage	Manufacturing Defects	Manufacturing Defects	Manufacturing Defects	Manufacturing Defects
SureStart - Single Family (Non-prorated)	10 years	50 years*	50 years**	50 years**
Materials & Labor	✓	✓	✓	✓
Tear-Off		✓	✓	✓
Disposal		✓	✓	✓
Workmanship			15 years	30 years

**NOTES:** XT™25 shingles carry 10 years with 3-STAR, 20 years with 4-STAR Coverage and 25 years with 5-STAR Coverage.

Fully transferable for 15 years with 3-STAR Coverage, and 20 years with 4-STAR and 5-STAR Coverage.

\*Applies to single-family detached houses. Duration for all other types of structures is limited to 25 years.

\*\*Applies to single-family detached houses. Duration for all other types of structures is limited to 30 years.

**Low-Slope Roof Sections:** If a project being roofed with CertainTeed shingles has a low-slope section that will be roofed with our Flintlastic® SA or our SMARTCOAT™ systems, SureStart PLUS extends FULL coverage for the duration of the low-slope warranted period, depending on the level of protection you choose. Residential shingles must be a minimum of one and a half times (1.5X) the amount of flat roof submitted. See Low-Slope Residential Limited Warranty for system requirements and warranty durations.

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“ Among the top in their profession, with a proven commitment to excellence. ”

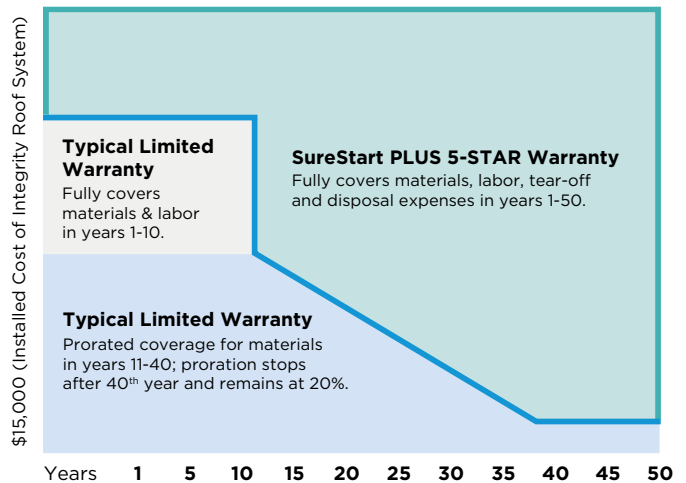


## SureStart™ PLUS Protection for Your Investment

Example of approximate cost for an average residential reroofing project: Installed cost of an Integrity Roof System: \$15,000			
	Projected Replacement Cost of an Integrity Roof System (assumes 2% Annual Inflation)	Value Provided by a Typical Limited Warranty	Value Provided by SureStart PLUS 5-STAR Coverage
Year	Project Cost	Amount Provided	Amount Provided
1	\$15,300	\$9,180	\$15,300
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## CertainTeed's SureStart PLUS 5-STAR Protection versus Limited Lifetime Warranty



**Warranty coverage comparison over time**  
(Example is for a residential home; see warranty for details)

With SureStart PLUS protection, the amount of coverage remains constant for the full term of the warranty.

The accreditation of a roofing contractor as a CertainTeed Credentialed Contractor is CertainTeed's acknowledgment that the contractor has met program criteria. This designation is intended to assist in the selection of a contractor, but is not intended as a guarantee of the contractor's workmanship or integrity. Roofing contractors are independent organizations and are not agents or affiliates of CertainTeed. As independent contractors, they, and not CertainTeed, are solely responsible for the quality of their work and the conduct of their employees. Contractor credential status is available by contacting CertainTeed.



Products shown above are for illustrative purposes only. For complete list of Certainteed products in each category, please visit [certainteed.com](http://certainteed.com).



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## 2. Water-Resistant Underlayment

Provides a protective layer over the roof deck and acts as a secondary barrier against leaks.

## 3. Shingle Starter

Shingle starter is the first course installed and designed to work in tandem with the roof shingles above for optimal shingle sealing and performance.

## 4. Shingles

Choose from a variety of Good-Better-Best styles to complement any roof design and fit your budget.

## 5. Ventilation

A roof that breathes is shown to perform better and last longer. Ridge Vents, in combination with Intake Vents, allow air to flow on the underside of your roof deck, keeping the attic cooler in the summer and drier in the winter.

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